



Take the Global Transport Challenge

Measure. Monitor. Minimize.

Making Lower Carbon Travel Changes Easy!

Launching on World Usability Day - November 13, 2008

How Do *You* Use Transportation?

See your transportation footprint and learn how small travel changes can make a big impact on all our lives. **Participate** in World Usability Day events in more than 35 countries globally and online.

Find out what's happening in your community and take the Global Transport Challenge.

www.worldusabilityday.org

Brought to you by:



World Usability Day 2008



Usability Professionals' Association
Promoting usability concepts and techniques worldwide

